

MHLEXP0

Materials Handling & Logistics

**SPACES LIMITED
BOOK NOW**

2020

Tue 22 – Thu 24 Sep

ASB Showgrounds, Auckland

www.mhlexpo.co.nz

CO-LOCATED WITH

**FOODTECH
PACKTECH**



Showcase your solutions to keep New Zealand businesses moving.



70%
of combined show
floor space
already sold

New Zealand's premier trade event for the materials handling, warehousing and logistics industry.

Get face to face with over 4,000 visiting industry professionals from both New Zealand and around the world as they converge in Auckland to attend the sector's largest trade only industry event - Materials Handling & Logistics Expo (MHL) co-located with Foodtech Packtech (FTPT).

“The New Zealand GDP From Transport Postal and Warehousing is projected to trend around NZD 3.189B by the end of 2020. At 250 million in growth p.a. this is one of New Zealand's fastest growing sectors.”

Trading Economics

MHL & FTPT are perfectly positioned to capitalise on this growth by supporting manufacturers from humble beginnings through to global expansion. MHL & FTPT will deliver thousands of business owners and key decision makers who attend to experience, research and buy your products and services.

Why Exhibit?

There is no better platform to **showcase** your products and services, **educate** buyers on your offering and **sell** to the right people. MHL & Foodtech Packtech will boost your sales targets and deliver your business a measurable and profitable ROI.

“I have been to CeMAT in Germany and Australia, as well as MHL/ FTPT and I would say that MHL/ FTPT was twice the show – a good step up on our Australian friends! As exhibitors we were pleased with the cross-section of the NZ manufacturing industry that visited our stand. Well worth our investment.”

Daniel Currie, Simpro

Bringing 1,000s of industry professionals and innovators together:

- Experience the latest products and technology for the sector.
- Share ideas, network, and learn from industry leaders.
- Develop relationships and identify new business.

Exhibiting your product at The Materials Handling & Logistics Expo, NZ's premium marketing platform, will help you fast track your 2020 sales goals in just three days

“Another great well run show, we sold one of the machines off the stand and have some really strong leads. I should close a couple of them by the end of the week.”

Alan Willey, Operations Manager, JMP Engineering

MHL is biennial only. Book now for 2020!



\$448,000,000 *

Visitor buying power



4,000+ visitors

Audited and verified including

* See CAA audited visitors report

- Logistics Managers
- CEO, General Manager, Director, MD
- Distribution Manager
- Operations Manager
- Supply Chain Manager
- Warehouse Manager



**Innovation
Quarter**

Showcase your solutions alongside New Zealand's most **innovative products** and the greatest technical experts.



**Business
GROWTH
HUB**

The Business Growth Hub will help you **improve your business** practices, **upskill** and form **valuable** new partnerships



**Free
Seminars**

Participate in industry seminars to help inspire F&B innovation

260+ exhibitors

across 4 of NZ's largest exhibition halls



73%

of visitors hold direct authority or influence buying decisions



91%

were 'very satisfied' to 'satisfied' with their ability to gather sales leads at MHL



\$128,500

estimated average exhibitor sales post show

www.mhlexpo.co.nz

www.foodtechpacktech.co.nz



A marketing platform you can't afford to miss.

- Maximise sales leads in just 3 days
- Showcase your full product range
- Educate customers on your solutions
- Network with the industry
- Launch new products
- Research the market
- Convert qualified decision makers

See show highlights

www.mhlexpo.co.nz or www.foodtechpacktech.co.nz

Contact us



Deb Haines

Exhibition Sales Manager
MHL & FoodtechPacktech 2020

Contact Deb now to plan your exhibition experience

deb@xpo.co.nz
Call Deb 021 487 552



New Zealand's largest trade show organiser

www.xpo.co.nz

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55 YEARS: 1963-2018



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Food
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MEXPO
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